

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Planning Department –Mission Approach for Growth Critical Projects – Constitution Of Seven Missions – Orders – Issued.

PLANNING(VII) DEPARTMENT

G.O.Ms.No. 20

Dt.26.09.2014.

Read the following:

1. Discussions in Secretaries Conference held by Chief Secretary on 15-07-2014.
2. Discussions with the Chief Minister and with Ministers on 23-07-2014 and 29-07-2014.

ORDER:

Swarnandhra Vision 2029 - The Government of Andhra Pradesh has a vision to be among the three best states in India by 2022 when India celebrates its 75th year of independence and to achieve the status of a developed state by 2029. Towards this it is in the process of drafting a **Swarnandhra Vision 2029** document laying down the vision, roadmap and investment plan for the state.

2. Issues in Externalities Management and Coordination- In the past there has been sub-optimal achievement of key economic and social indicators largely ascribable to poor inter-departmental coordination and inadequate institutional capacity of the public welfare and development mechanism. Apart from issues of inter-departmental coordination, management of externalities is a key issue faced by the departments in discharging their original functions. Achieving the ambitious vision on one hand and the need to reverse the trend of sub-optimal performance on the other hand, necessitates establishment of a mechanism to accelerate setting up core physical/social infrastructure for the new State.

3. Mission Approach for Facilitating Inter-Departmental Synergy - Government of Andhra Pradesh, wishes to adopt a mission approach and hereby orders of constitution of seven sector specific Missions to focus on the activities/projects, which are critical for the social and economic growth of the state and require the inter-departmental coordination. The seven missions are the Primary Sector Mission, Social Empowerment Mission, Industry Sector Mission, Infrastructure Mission, Urban Development Mission, Service Sector Mission and Knowledge and Skill Development Mission.

4. The Mission approach presupposes that while the Departments would continue to implement their regular activities, Missions would provide support to manage externalities and enhance the inter-departmental synergy for multiplying the outcome and reducing the time lag. The thrust of the Mission Approach, in consonance with the Swarnandhra Vision 2029, will be assisting departments on pre-identified, specific, growth promoting, large social and economic infrastructure projects *only, which require inter-departmental synergy*. Some of the currently identified projects/activities are listed in annexure of this order, which may be expanded as per the requirement. The Missions would optimize public and private

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investments by providing an effective planning and delivery mechanism. A Mission would have an investment plan with detailed annual action plans, clearly delineated milestones and outcomes. The performance of the Missions would be monitored through time bound realization of these milestones and outcomes. The Mission approach would also assist in augmentation of the departmental capacity, as may be required, to address the contemporary developmental needs by co-opting professional services. The Missions may have a limited number of sub-missions to implement stand alone activities, if necessary.

5. Departmental Responsibilities to Continue - A Mission would work through and supplement the existing government departments. The original functions and ongoing government programmes/schemes would continue to be implemented by the concerned line departments under its annual budget provision as usual. The Missions would in no way take over the functions, role and responsibilities of the departments.

6. Mission Structure – Governing Body - Each Mission would have a Governing Body chaired by the Hon'ble Chief Minister and a Mission Support Unit (MSU), coordinated by one of the secretaries of the departments concerned as Mission Coordinator. A senior Minister will be the vice chairperson of the Mission. The other members of the Mission Governing Board will be Principal Secretaries/Secretaries of departments concerned and experts with national/international repute. The details of the Vice Chairman and the Mission Coordinator are provided in Annexure to this order.

7. The Mission Governing Body will approve the activities/projects to be coordinated and its annual plans. The Mission Governing Body will meet at least once every three months to review progress in realization of Mission objectives.

8. Mission Structure- Mission Support Unit - A Mission Support Unit (MSU), which will coordinate the implementation of activities of the Mission and monitoring the objectives and plans of the Mission recommended by the Governing Body, will be headed by a secretary of one of the departments concerned as Mission Coordinator. The other staff of the MSU will be subject experts from government or hired on contract, Programme management and monitoring expert hired on contract and Remote sensing, GIS, MIS experts from government or hired on contract

9. The Mission Governing Body will decide on the number of experts to be hired from time to time as required. The Mission MSU will have the provision to contract public/private professional agencies and experts as required for specific services and inputs.

10. Each Mission Coordinator would issue a separate government orders detailing the specific quantification of the activities/projects, implementation strategy, operational guidelines, for synergy with the line departments involved.

11. Mission Structure- Department - Since the departments will be implementing the activities/projects, domain and managerial expert support may be provided to the departments to ensure operational efficiency and effectiveness.

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12. Mission Functioning - Each MSU will prepare an annual plan of activities, for the identified activities, with a log frame and results framework, roadmap for implementation with well defined milestones, key performance indicators for monitoring outcomes and funding and investment options (government sources, EAP and PPP).

13. MSU will be responsible for conceptualization and coordination of feasibility study, DPRs, execution, monitoring, quality control and delivery of results to the extent of the activities and projects identified. MSU will be responsible for providing institutional development and capacity building support to the line departments/public agencies partnering it in implementation.

14. A Mission's outreach and beneficiary coverage will be administered using IT enabled systems integrating Aadhaar and spatial mapping systems such as RS, GIS and GPS;

15. Monitoring and Evaluation - Performance of a Mission shall be evaluated in terms of their effectiveness, efficiency and equity/inclusiveness in achieving their objectives/milestones;

16. Each Mission will work through logical framework/result framework approach that shall clearly defined its objectives, components, selection criteria, implementation timelines, milestones and measurable outcome indicators;

17. Each Mission will establish a Monitoring and Evaluation framework duly identifying relevant objectively measurable indicators (inputs, processes, outputs and outcomes), the periodicity and method of their assessment, the reporting system and the mechanism for using them as decision support for improving performance. For this Missions shall establish the base line and benchmark for assessing the quantum and quality of achievement;

18. For services delivered directly to citizens, Missions will design and implement a community based self-assessment system as a feedback and citizen satisfaction monitoring mechanism;

19. Funding - A Mission will have its own annual budget for operational, administrative and consulting services expenses that will be sanctioned under the Head of Account of the Mission Coordinator's department, by creating a new Budget Head.

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20. These orders come into effect immediately. All the Mission Coordinators are requested to take immediate actions to operationalize the respective Missions.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.Y.R.Krishna Rao
Chief Secretary to Government

To

The Special Chief Secretaries/Principal Secretaries/Secretaries concerned.

Copy to:

All the HODs/Commissioners concerned

The Principal Secretary to CM

PS to Chief Secretary to Government

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List of Activities/Projects currently identified and may be expanded subsequently

1. Primary Sector Mission -

- Micro irrigation;
- Soil nutrient fortification especially micro nutrient;
- Reducing wastage in horticulture crops through efficient post harvest management;
- Augmenting the cold storage, processing capacity especially for the horticulture crops and fisheries for all major crops; and
- Commercial forestry and related industry.

2. Social Empowerment Mission - The Mission would focus on:

- Ensuring quality education, healthcare and nutrition for all citizens in order to achieve the Millennium Development Goals (MDGs) and/or other global indicators like Sustainable Development Goals that are being developed by United Nations;
- Ensuring women empowerment and safety;
- Monitoring the quality of services and improving living standard of citizens;
- Networking with organizations, which are innovative and have set up models of good work; and
- Ensuring specific focus on the disadvantaged sections of the society -- especially the Scheduled Castes and Scheduled Tribes, Backward Classes and Minorities and economically poor sections of other Castes -- to ensure growth with equity.

3. Knowledge and Skill Development Mission - The Mission would focus on:

- Ensuring quality higher education and vocational education. Imparting students with skills that will make them employable and suitable for entrepreneurship, and for further education and research;
- Improving the skills of all service providers to offer quality services to consumers;
- Identifying needs of the industry and establishing vocational centres in order to collaborate with the industry;

- Capacity building and skill development for existing employees to improve their productivity and;
- To develop the State into knowledge hub for the entire world.

4. Industry Sector Mission - The Mission would focus on:

- Prepare a roadmap to substantially increase the share of industrial sector for sustainable economic development and to make Andhra Pradesh an attractive destination for national and global investment by improving the ease of doing business;
- Making SEZs, 2 NIMZs and industrial corridors operational with world class infrastructure;
- Making location-specific industrial parks operational;
- Strengthening and enhancing the productivity of unorganized sector, providing access to health/insurance support systems to the workforce;
- Establishing electronics manufacturing hub and;
- Reforming the land acquisition policy and industrial policy

5. Infrastructure Mission - The Mission would focus on:

- Operationalizing port-led development and establishing road connectivity to the hinterlands in the northern and eastern parts of the country;
- Establishing and upgrading airports/airstrips;
- Developing the Vizag-Chennai and Chennai-Bangalore industrial corridors.
- Positioning the State of Andhra Pradesh as a national/international logistics hub.
- Establishing 4-lane district-to-district road connectivity;
- To establish inland waterways, especially National Waterway (NW-4) from Kakinada to Puducherry;
- Establishing networked state wide grids for water, power, fibre-optics, gas and roads; and
- Provision of quality power to agriculture, industry, domestic and commercial establishments.

6. Service Sector Mission - The Mission would focus on

- Preparing a strategy and action plan for enhancing job opportunities and boosting GSDP through sectors like tourism,

construction, hospitality, financial services, education, IT, and other allied activities;

- Developing identified tourism circuits
- Harnessing the potential of education and health sector to offer high quality services to other states and countries;
- Achieving growth in IT sector through Electronics & IT Sub-Mission, Innovation & Capacity Building Sub-Mission and e-Governance Sub-Mission
- Development of Information Technology Investment Regions
- Making all G2C (government to customer) and G2B (government to business) services available online and on mobile; and
- Achieving significant share in national IT exports and promoting electronics manufacturing.

7. Urban Development Mission - The Mission would focus on:

- Establishing 3 mega cities and 14 smart cities;
- Develop a roadmap for sustainable urban development by improving transportation, housing, expanding opportunities and living standards;
- Financial resource mobilization strategies for sustainable urban development;
- Solid waste management and treatment of wastewater; and
- Pedestrian and cycling friendly clean and green urban spaces.

I.Y.R.Krishna Rao
Chief Secretary to Government

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Annexure to GO Ms. No.20, dated:26/09/2014

The Vice Chairpersons and Coordinators of the seven Missions would be as follows:

Sl. No.	Mission	Vice Chairperson	Mission Coordinator
1.	Industry Sector	Hon'ble Minister, Finance	Principal Secretary, Industries
2.	Infrastructure	Hon'ble Minister, Roads & Buildings	Principal Secretary, I&I
3.	Service Sector	Deputy Chairman, State Planning Board	Special Chief Secretary, Tourism
4.	Urban Development	Hon'ble Minister, MA&UD	Principal Secretary, MA&UD
5.	Primary Sector	Hon'ble Minister, Agriculture	Principal Secretary, Agriculture/APC
6.	Social Empowerment	Hon'ble Minister, Health & Medical Education	Principal Secretary, Health
7.	Knowledge and Skill Development	Hon'ble Minister, HRD	Principal Secretary, HRD

I.Y.R.Krishna Rao
Chief Secretary to Government

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